

◀ Abigail Ward ▶

Textiles and Design

EDUCATION

Royal College of Art 2016-2018	Textile Design MA
Falmouth University 2012-2015	Textile Design BA (Hons)
Reepham College 2010-2012	Human Biology, Psychology, Textiles A Levels

EMPLOYMENT

CEO Assistant Internship July - September 2017	Material Driven Design and Education Platform focusing on the latest innovative Material Research - CEO assistant during 'ReMake', an event that explored the idea of circular design, presented at London Design Festival 2018. In charge of investigating circular design practises, the latest trends in material research and the writing of multiple articles that are currently published on MaterialDriven.com.
Freelance Embroidery Design May 2017 - Present	Alexander McQueen Fashion House London- Embroidery onto spring/summer 2018 couture and ready to wear garments, as well as commission pieces. This was a position of high responsibility in a fast-paced industry.
Placement May 2016	Iris Van Herpen Fashion House Amsterdam - Embroidery and construction of couture garments as part of the 'Seijaku' collection. Using innovative material techniques and complex textiles such as pearl coated rubber, silicone and Japanese organza.
Design Internship September 2014	Holly Young Head-wear Contemporary Milliner - Designing and constructing one-off commissions, involving detailed hand embroidery, machine embroidery and material manipulation. In charge of communicating and collaborating with customers in regards to commission work.

PERSONAL INFORMATION

Name	Abigail Ward
Date Of Birth	19 April 1994
Nationality	British
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AWARDS AND EXHIBITIONS

MIX Magazine August 2018	Featured in the 'Materials and Pattern SS2020' forecast
Curatorial Team RCA WIP Show January 2018	Acting member of the curatorial team for RCA Work In Progress Show, a prestigious and highly anticipated design event
PriestmanGoode March 2017	Collaboration Project, work shown in exhibition at PG central headquarters, London
The HLC November 2016	Selected to present work to the Haberdashers Livery Company for the Haberdashers Award, 2017
Textile View July 2015	Featured in Textile View Magazine as one of the graduate designers most likely to influence the future
New Designers June 2015	Selected to exhibit at New Designers, London

ABILITIES

- Able to follow a project from initial concept through to final outcome
- A broad range of research skills
- Trend research and forecasting knowledge regarding Global Drivers, Macro Trends and Micro-manifestations
- Highly skilled in regards to colour theory, use and application

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SKILLS

- Visual Research
- Trend Research
- Drawing / Sketching
- Laser Cutting
- Dyeing and colour theory
- Concept Development
- Colour Material and Finish Design
- Adobe Photoshop, Illustrator, InDesign and Lightroom
- Microsoft Power-point and Excel
- Material Printing techniques

CONTINUED PROFESSIONAL DEVELOPMENT

- London Institute of Photography
 - Complete Foundation Photography
 - Still Life Photography
 - Photoshop for photography
- UAL, London College of Communication
 - December 2018
 - Future Trend Forecasting Short Course

- Extensive knowledge surrounding hard and soft materials including weave, print and knit techniques
- Excellent presentation skills to explain and express design intention
- Well organised and methodical with exceptional attention to detail
- Good people skills and able to work on team projects or in collaboration with others

ADDITIONAL INTERESTS

- Photography
- Health
- Food
- Humanised Design
- Human Biology
- Psychology